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"The future is already here. It's just not very evenly distributed."

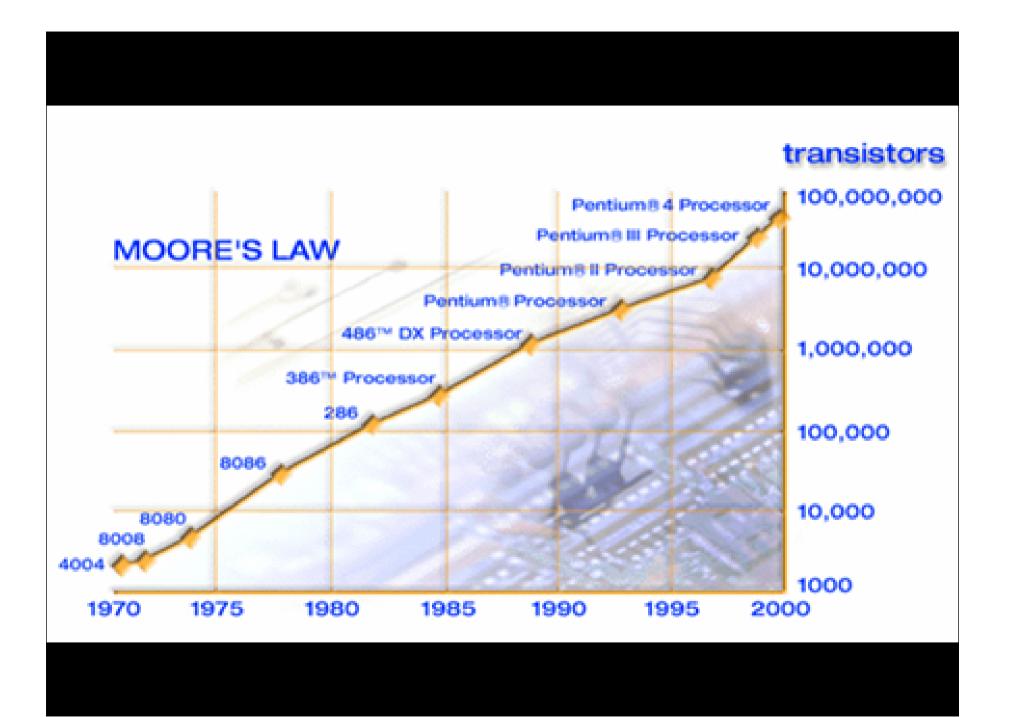
- William Gibson

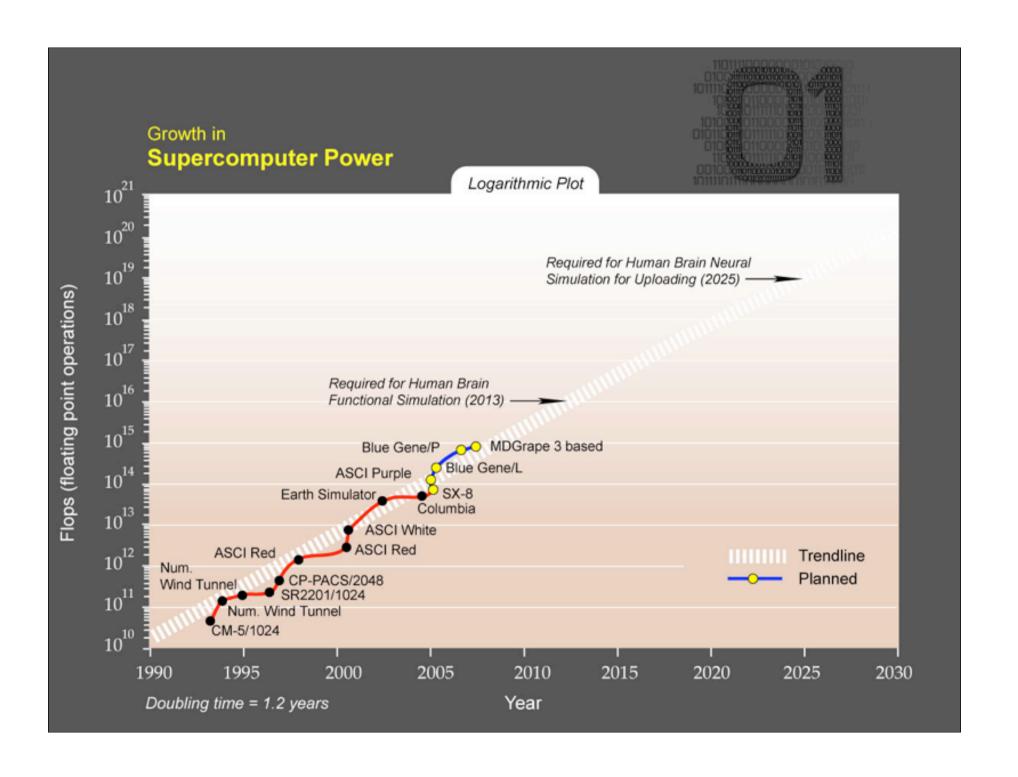
Ray Kurzweil vs Bruce Sterling

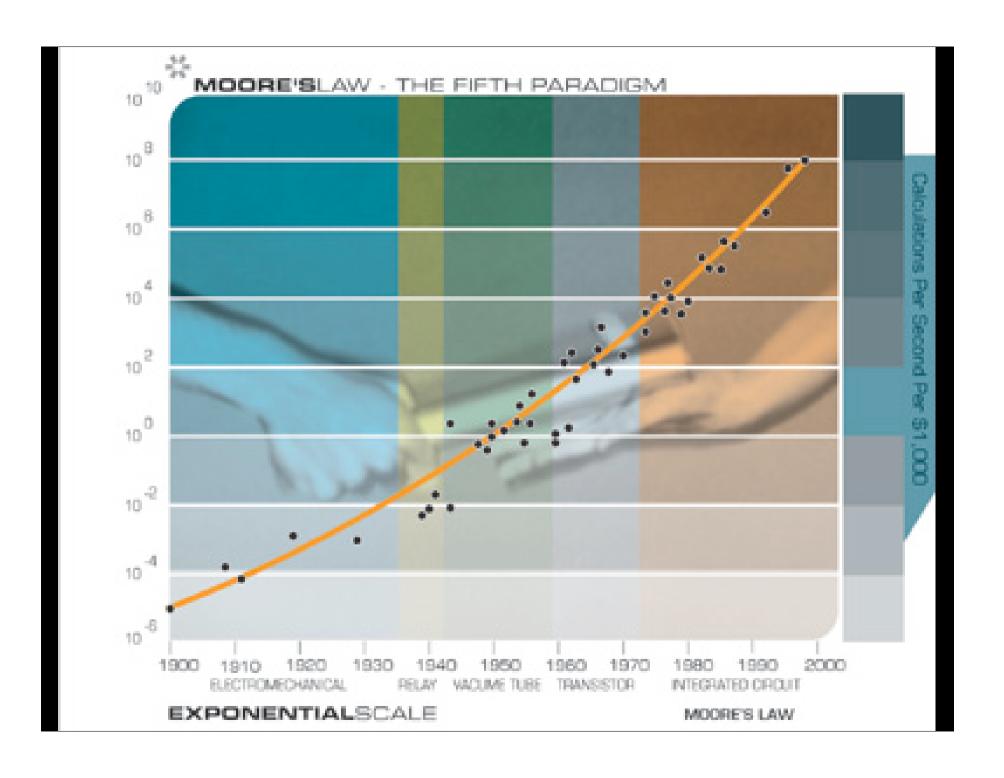
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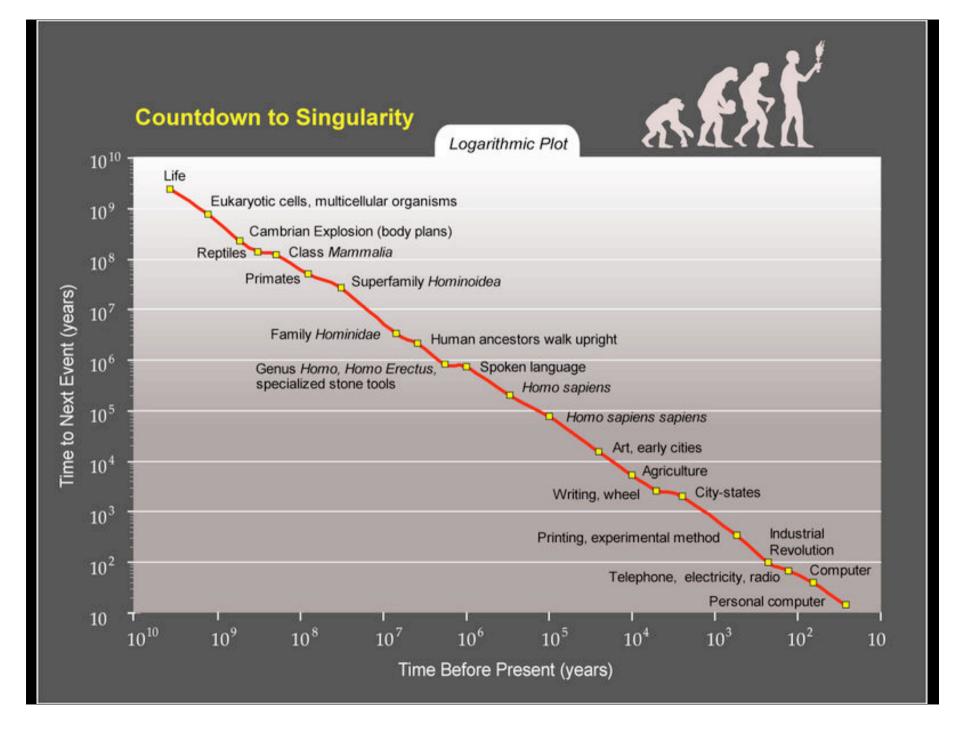
The Singularity vs

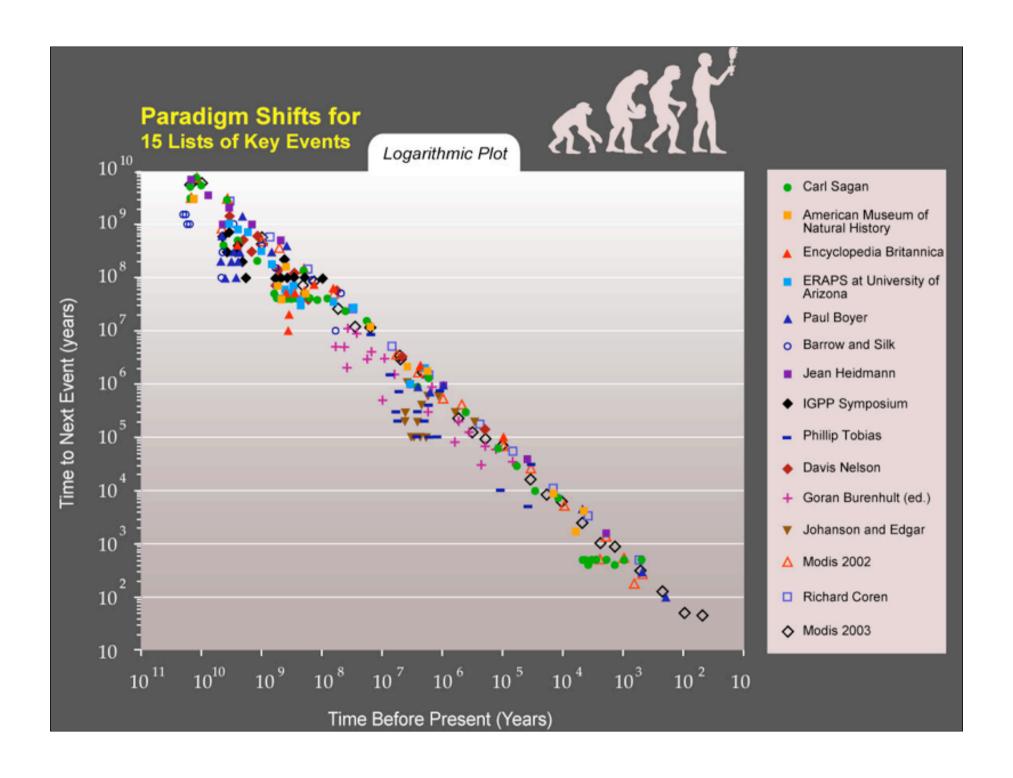
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Bruce Sterling's Vision of the future







Complexity is a big problem.

Especially with software.

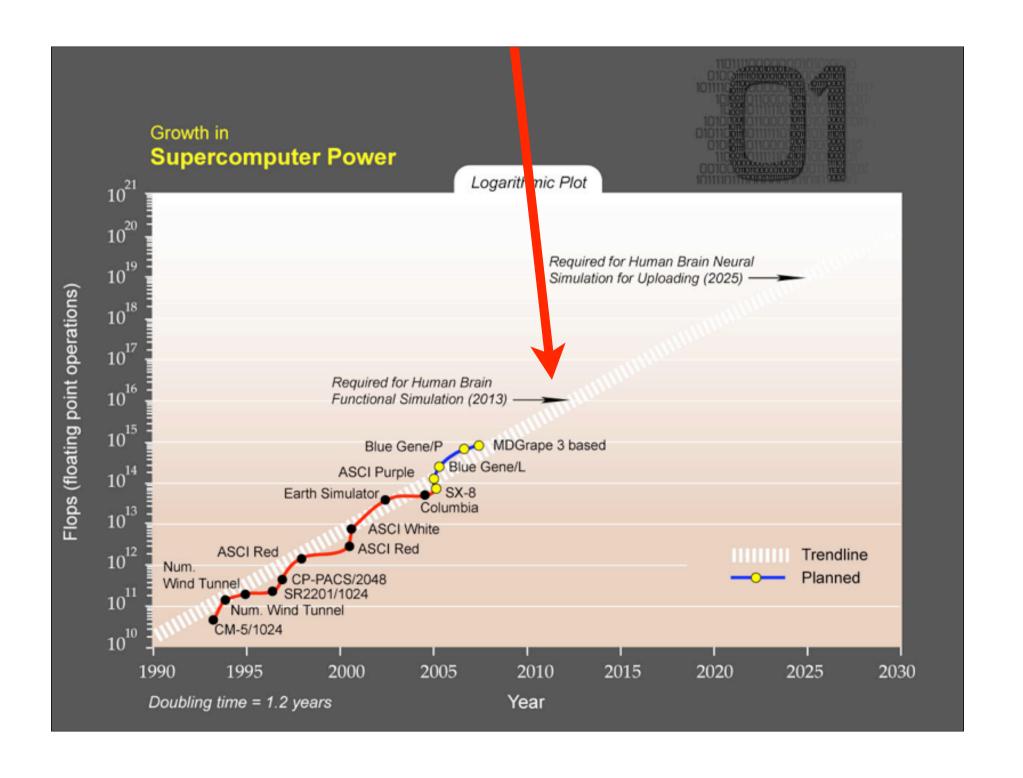
On the Internet, "simple" survives.

REST XML TCP/IP RSS SMTP HTTP Web 2.0

We don't know how to build on top of "complicated"

Human beings just aren't that smart.

(which is Kurzweil's main point)



The semantic web will never happen.

Microformats might happen.

The Internet will always be broken.

Because chaos causes the most innovation.

The Internet will always be lawless.

Because nations may be an obsolete concept, but they're not going away.

But Kurzweil is right

Massive traumatic change is just around the corner.

Free/libre/open production will continue to grow, challenging the marketplace.

P2P physical distribution may traumatize "Big Brick & Mortar" and "Big Web".

i.e.:
Aftermarkets
Group Buying

The BookMooch example:

One copy of a book is passed on, over and over, to everyone who wants it.

Many fewer copies of the book are sold.

this idea works with all media products in the physical world

and with digital media

in a post-piracy world, there is no consumer sales business model

Another example:

Neighbors pool their ADSL connections so they can buy less bandwidth, at a lower cost, at a greater reliability.

Sssshhhh..

don't tell anyone, but that's exactly what "one laptop per child" is doing.

But that's ok, because only poor people are going to get this technology, right?

This idea works with anything controlled by software.

Piracy is very compelling

With digital media, B2B will be all that's left.



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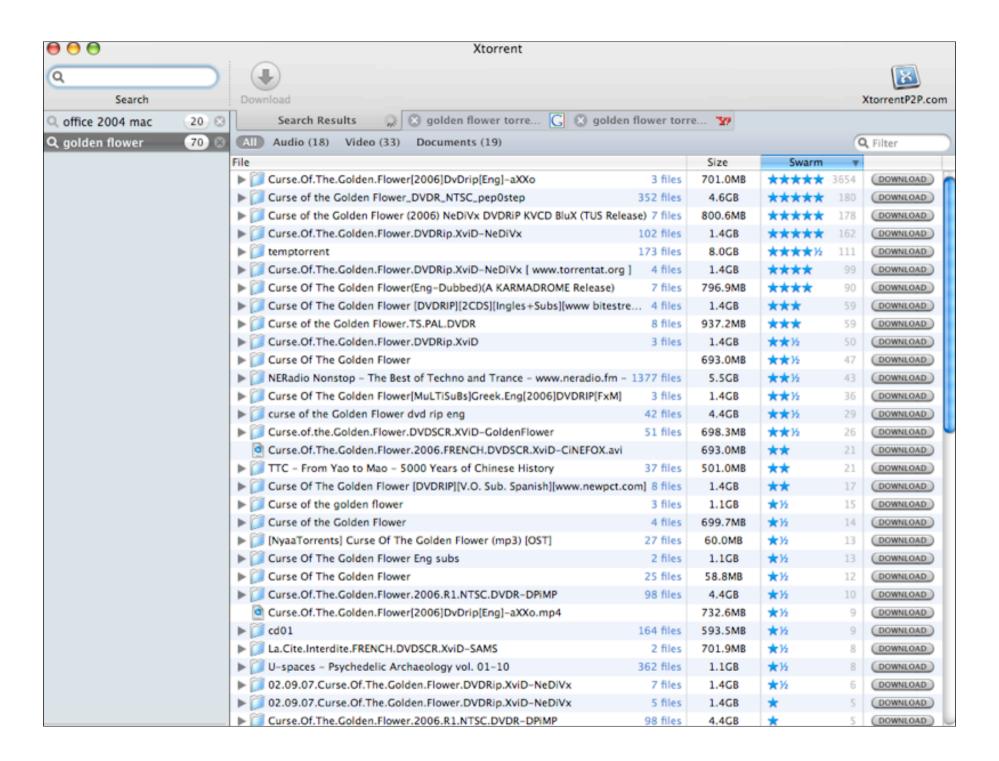
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Unless law enforcement and the criminal justice system becomes 100% automated.

Government + collective rights agencies might do just that.

They're trying hard to do it already.

Free & Libre & Open Cultural Production

will continue to grow logarithmically

Ironically, Free & Libre Cultural Production is a middle-road between piracy and permission society.

Because it recognizes rights and permissions, while providing many of the freedoms that piracy delivers.

What will likely happen:

- I) permission society will expand
- 2) piracy (i.e. "infringing use") will grow at the same time
- 3) the "Free & Libre" sphere will also be growing

These trends are all colliding.

What will likely happen:

- which of these 3 wins will depend on government
- "Free & Libre & Open" presents the best current path and may force government's hand

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