Short & Strong Slogans

- "Our Devices, Our Choice."

- "Freedom to Code, Freedom to Use."

- "Don't Lock Down Innovation."

- "Digital Sovereignty Means Open Apps."

- "Security Without Monopoly."

- "Europe Needs Open Doors, Not Closed Stores."

- "Innovation Dies in Walled Gardens."

- "Keep Code Free. Keep Choice Free."

Slightly Longer Taglines (for petitions / campaigns)

- "Users must be free to install and developers free to create — digital freedom cannot be dictated by any single company."

- "Restricting independent apps is not security — it's monopoly. Europe must choose openness."

- "Independent innovation is the backbone of our digital future. Don't let corporate gatekeepers shut it down."